



## Mid-South Stocker Conference Sponsorship Opportunity

February 21-22, 2012  
Paris Landing State Park  
Buchanan, Tennessee

The Mid-South Stocker Conference is scheduled for February 21 and 22. The Conference will be at Paris Landing State Park in Buchanan, Tennessee. This will be the seventh annual conference. It is a cooperative effort between the University of Kentucky Cooperative Extension and UT Extension. Businesses, organization and others that have an interest in the cattle industry and more particularly, the stocker segment are invited to participate as sponsors of the conference.

The theme of this year's conference is "*Meeting the Challenges of a Changing Industry.*" The conference is intended to provide the most up to date information to stocker operators who want to explore new ideas in the production of healthy and profitable stocker cattle. The conference will benefit cow-calf producers who wish to increase their feeder cattle marketing options and "add value" to their calf crop.

There are different levels of sponsorship for the conference that may be chosen. Trade show exhibit area is somewhat limited and location will be based on level of sponsorship.

**Partners:** Consists of financial sponsorship of \$7,500 or more. Registration will be provided for 4 people from your organization, an excellent exhibit space, listing as a "Partner" with a full page advertisement in the proceedings.

**Platinum Sponsors:** Consists of financial sponsorship of \$2,500 to \$7,499. Registration will be provided for 2 people from your organization, a choice exhibit space, listing as a "Gold Sponsor" with a half page advertisement in the proceedings.

**Gold Sponsors:** Consists of financial sponsorship of \$1,000 to \$2,499. Registration will be provided for 2 people from your organization, a good exhibit space, listing as a "Silver Sponsor" with a third page advertisement in the proceedings.

**Silver Sponsors:** Consist of financial sponsorship of \$500 to \$999. Registration will be provided for 1 person from your organization, an exhibit space and listing in the program as a "Sponsor."

February 14 is an important date. Partners, Platinum, Gold, or Silver level sponsors must have their sponsorship submitted to Mr. John Bartee. See address below. Also, the advertisement copy for the Partners, Platinum, Gold, and Silver levels must be submitted to the office of Dr. Roy Burris by February 1 for inclusion in the proceedings. A black and white copy of the advertisement is necessary. The copy may be emailed to Dr. Burris.

Dr. Roy Burris  
University of Kentucky  
P.O. Box 469  
Princeton, KY 42443 Phone: 270-365-7541 Email: rburris@uky.edu Fax: 270-365-2667

Sponsors must have their financial support to John Bartee by February 14. Exhibit space for this level of sponsorship will be assigned on a first come, first served basis. Checks should be made payable to Mid-South Beef Stocker Association and mailed to:

Mid-South Beef Stocker Association  
Attn: Mr. John Bartee  
1030A Cumberland Heights Road  
Clarksville, TN 37040  
Phone: 931-648-5725 Email: jbartee1@utk.edu

For additional information regarding participation or becoming a supporter of the conference and participation in the trade show, contact Mr. John Bartee at the information above.

Thank you for your support and sponsorship of the Mid-South Stocker Conference.



# Application for Support and Trade Show

## Mid-South Stocker Conference

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Paris Landing State Park  
Buchanan, Tennessee

Company or Organization Name: \_\_\_\_\_

Name of Company Representative/Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ - \_\_\_\_\_  
(Area Code)

E-mail: \_\_\_\_\_

Please list the names of personnel from your company/organization that will be provided registration and attending based on your level of sponsorship:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please Check Level of Sponsorship:

- \_\_\_\_\_ Partner (\$7,500 +)  
\_\_\_\_\_ Platinum (\$2,500 - \$7,499)  
\_\_\_\_\_ Gold (\$1,000 - \$2,499)  
\_\_\_\_\_ Silver (\$500 - \$999)

Please complete and return with a check for your level of sponsorship made payable to:

**Mid-South Beef Stocker Association**  
**Mr. John Bartee**  
**1030A Cumberland Heights Road**  
**Clarksville, TN 37040-6901**

OR submit via online credit card transaction at <http://midsouthstocker.org/Registration.htm>.

<http://www.midsouthstocker.org/>