

2012 Mid-Stocker Conference Registration

Registration Information

Registration for the conference is \$95.00 per person or \$150.00 per couple if completed before February 14, 2012. Late registration is \$125.00 per person.

Please take advantage of early registration by completing this form or by visiting midsouthstocker.org.

Hotel Info

The Conference will be at Paris Landing State Park and Convention Center, 16055 Hwy 79N, Buchanan, Tennessee 3822-4141.

Room Rate: \$49.95 + taxes

Phone: 731-641-4465

Toll Free: 800-250-8614

Reservations: 800-250-8614 (Refer to "Booking Code: 4812) Room Rate: \$49.95 plus tax

Directions

18 miles east of Paris, TN on U.S. Highway 79 or 45 miles west of Clarksville, TN on U.S. Highway 79

Traveling east or west on I-40. Continue to Exit 126 (Camden/Parsons Exit) and travel north on 641 until it intersects US Highway 79. Turn right and continue to Paris Landing State Park

Information presented will help stocker operators to explore new ideas for feeding and producing healthy cattle, and determining the place of stockering in an ever changing cattle industry and in challenging times.

For additional information on the 2012 Mid-South Stocker Conference visit the conference website at <http://www.midsouthstockerconference.org> or contact:

Dr. Jim Neel, University of Tennessee
(865) 974-7294 or e-mail jneel@utk.edu

Dr. Roy Burris, University of Kentucky
(270) 365-7541 or e-mail rburris@uky.edu

Mr. John Bartee, University of Tennessee
(931) 648-5725 or e-mail jbartee1@utk.edu

Dr. Justin Rhinehart, University of Tennessee
(615) 835-4561 or email jrhineh3@utk.edu

Dr. Jeff Lehmkuhler, University of Kentucky
(859) 257-2853 or email jeff.lehmkuhler@uky.edu

The conference was developed through a partnership between the Kentucky and Tennessee Cooperative Extension Services and allied industries in the Mid-South region.

UK COOPERATIVE EXTENSION SERVICE
University of Kentucky - College of Agriculture

THE UNIVERSITY OF TENNESSEE **UT**
Extension



E12-4411-00-006-12

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development.

University of Tennessee Institute of Agriculture,

U.S. Department of Agriculture and county governments cooperating.

UT Extension provides equal opportunities in programs and employment.

2012 Mid-South Stocker Conference

Meeting the Challenges of a Changing Industry



Change in the beef industry is rapid and ongoing. Change in weather, market prices, high fuel and other input costs have occurred in recent months. In addition, external forces, such as national and world politics, economics, animal rights and consumers' perceptions all impacted the beef industry. These are large forces and have a significant impact on profitability in the stocker industry. The industry must meet these continuous changes. Information presented at the 2012 Mid-South Stocker Conference will help stocker operators turn these challenges into opportunities to produce and market feeder cattle as efficiently as possible.

February 21-22, 2012
Paris Landing State Park and
Conference Center, Buchanan, TN

Conference Agenda

Tuesday, February 21

- 10:00 am.—12:00 Noon On-site registration (\$125) and check in
- 10:00 am. - 3 p.m. Trade Show Set Up
- 1:00 p.m. - 3:00 p.m. Opening Session, Dr. Emmit Rawls, Moderator
- 1:00 p.m. Welcome to Paris and Henry County—Michelle Atkins
- 1:15 p.m. - 3:30 p.m. Virtual tours of local stocker operations and producer
Panel to take questions
- 3:00 p.m. - 3:30 p.m. Break
- 3:30 p.m. Afternoon Session—Dr. Clyde D. Lane, Moderator, Legal Issues, Local Regulations and Policies Facing the Stocker Operator—Mr. Todd Rose, Esq. Comments Regarding The Stocker Industry—Mr. Wes Ishmael
- 4:30 p.m. - 6:00 p.m. Reception sponsored by Bayer Animal Health and Visit Trade Show
- 6:00 p.m. Dinner
- 7:00 p.m. Evening Session, Ransom Goodman, Moderator
Will La Nina Remain in Control of World Weather— Mr. Drew Lerner
- Adjourn Visit Trade Show and Evening On Your Own

Wednesday, February 22

- 7:00 a.m. - 7:45 a.m. Breakfast
- 8:00 a.m. - 9:00 a.m. On-site registration (\$125)
Visit Trade Show
- 9:05 a.m. Opening Session and Welcome - Dr. Justin Rhinehart, Moderator
- 9:10 a.m. Stocker-Feeder Dynamics, How Is It Changing? Mr. Dave Latta
- 9:55 a.m. Managing Risk—Mr. John Rakestraw
- 10:40 a.m. Break and Visit Trade Show
- 11:25 a.m. Mid-morning Session. Dr. Jeff Lehmkueller, Moderator
- 11:30 a.m. Mineral Requirements and Deficiencies of Stocker Cattle—Dr. Jeffery Hall
- 12:15 p.m. Lunch and Visit Trade Show
- 1:20 p.m. Afternoon Session—Dr. Roy Burris, Moderator
- 1:25 p.m. Role and Purpose of FACCTs—Dr. David Whitaker
- 2:15 p.m. Update on Stocker Research at UK & UT—Dr. Roy Burris and Dr. Justin Rhinehart
- 2:45 p.m. Questions/Comments and Adjourn, Have a safe trip home!

Program Participants

Mrs. Michelle Atkins

Extension Agent and County Director
UT Extension, Henry County

Dr. Roy Burris

Professor of Animal Science and Extension Beef Cattle Specialist, Cooperative Extension Service, Univ. of KY

Mr. Ransom Goodman

Extension Agent, UT Extension, Henry County

Dr. Jeffery Hall

Professor of Animal Science, Dairy Science and Veterinary Medicine, Utah State University

Mr. Wes Ishmael

BEEF Magazine

Dr. Clyde D. Lane

Professor and Extension Beef Cattle Specialist
UT Extension (Retired)

Mr. Dave Latta

Assistant General Manager
Pratt Feeders

Mr. Drew Lerner

Senior Agricultural Meteorologist
World Wide Weather, Inc.

Dr. Jeff Lehmkuhler

Assistant Professor of Animal Science and Extension Beef Cattle Specialist, Cooperative Extension Service, Univ. of KY

Mr. John Rakestraw

CEO, Midwest PMS LLL

Dr. Emmit Rawls

Professor of Agricultural Economics and Extension Livestock Marketing Specialist, University of Tennessee (Retired)

Dr. Justin Rhinehart

Assistant Professor of Animal Science and Extension Beef Cattle Specialist
UT Extension

Mr. Todd Rose, Esq.

Rose Law Firm, Paris, TN

Dr. David Whitaker

Founder and President, Animal Care and Coalition of Tennessee, And Director of Equine Programs, MTSU

Registration Form for the 2012 Mid-South Stocker Conference

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (_____) _____

E-mail: _____

Please make checks (\$95.00 plus tax per individual or \$150.00 plus tax per couple) by February 9 payable to Mid-South Beef Stocker Association. After that, the late and on-site registration will be \$125.00.

Complete the Registration Form and the Registration Fee. Mail by February 9, 2012 to:

Mid-South Beef Stocker Association
Attn: John Bartee
1030A Cumberland Heights Road
Clarksville, TN 37040-6901

On-line registration is also available at
<http://www.midsouthstockerconference.org>.

